

JOB POSTINGS

CAPA's website attracts an average of 10,000 visitors a month on its Home Page, and approximately 12% of those visitors also visit CAPA's Job Board. CAPA's Job Board is visited most often by recent PA graduates, but long-time PAs (defined as practicing six years or longer) also frequent CAPA's career services, including the Job Board.

A CAPA Job Listing (\$180 per posting) Includes:

- 30 days on CAPA's Job Board
- Opportunity for inclusion in the *Employment Opportunities* section of CAPA Quarterly, CAPA's quarterly print magazine, based on publication timing
- Potential of 9,000 combined impressions total

Featured Job Upgrade (\$100 additional per listing) Includes:

- Pinned placement at the top of CAPA's Job Board for the duration of the listing
- Weekly spotlights on CAPA's social media channels during the listing period
- Inclusion in CAPA's monthly e-newsletter

Unlimited Posting Plan (\$1,250 annually)

A cost-effective, one-year option for medical systems and practices with ongoing hiring needs. Includes unlimited standard job postings throughout the year with all the benefits of a standard listing. Featured Job upgrades may still be added to individual listings for additional promotion and visibility.

Job Board

www.capanet.org/job-board